



Skills for Smart Industrial Specialisation and Digital Transformation

Agenda for the 5th Expert Workshop

12th of March 2019, 10:00-17:00

NH Brussels EU Berlaymont, Boulevard Charlemagne 11 - 19, 1000 Brussels

Context and Goal of the 5th Expert Workshop

The 'Skills for Smart Industrial Specialisation and Digital Transformation (SIS&DT)' project has been focusing its efforts on the development of specific modules under the **Toolbox** to be used by individuals, companies and policy makers at all levels for the operationalisation of the '**EU 2030 High-tech T-shaped Skills Vision**'.

This fifth workshop aims to have an in-depth discussion of the following three modules of the Toolbox: '**Funding (EU/National/Regional/Private)**', '**Incentives**' and '**Communication**'.

Key participants representing different stakeholder groups at all levels (i.e. Supra-national, National, Regional, City, Cluster, Industry) have been invited to collectively discuss the following topics:

- Defining a '**Funding**' scheme that will support the operationalisation of the EU 2030 High-tech T-shaped Skills Vision (e.g. Territorial Skills Councils, Upskilling schemes, development of new training techniques etc.)
- Developing a set of '**Incentives**' to encourage the widespread uptake of the upskilling movement and the active participation of all stakeholders regarding the operationalisation of the EU 2030 Skills Vision
- Defining a comprehensive and aligned '**Communication**' strategy at all levels (eg. City/Regional/National/EU)

Key questions to be discussed during the workshop include:

Funding

- Could existing funding mechanisms be adapted to support the creation of a possible 'Skills Fund'?
- How can we ensure the alignment of funding efforts for RD&Innovation, Education and Industrial Development?
- How should funding efforts be distributed across all levels of actors (e.g. city / regional / national / EU level)?

Incentives

- How to encourage individuals/corporates to invest in skills? What types of incentives would have the most impact?
- How to ensure coherence between TSC and city, national and EU level incentives?

Communication

- Who should lead the communication strategy? How to develop a comprehensive communication strategy that addresses all actors concerned?



9.30	BREAKFAST (30 min.)
10.00	Introduction and Objectives of the Meeting <ul style="list-style-type: none">■ Welcome and opening of the workshop André Richier, Policy Officer, DG GROW - European Commission■ Setting the scene Laurent Probst, Partner, PwC
10.30	EU funding mechanisms and incentives <ul style="list-style-type: none">■ Investing in people, their skills, and their knowledge with ERASMUS+ Elena Tegovska, Policy Officer, DG EAC, EU Commission■ A European Skills & VET approach for greater employability Felix Rohn, Policy Officer, DG EMPL, EU Commission■ Skills needed today, tomorrow and skills for the future, role of the ESF in supporting definition, development and training Louis Vervloet, General Director, ESF – Agency Flanders <p>➔ Discussion: EU funding mechanisms and the implementation of the 'Skills Fund'</p>
12.00	LUNCH BREAK (1hr)
13.00	National and regional skills funding mechanisms and incentives <ul style="list-style-type: none">■ Skills for Londoners Strategy Cameron Tait, Principal Policy Officer, Greater London Authority■ Implementation of the Personal training account in France Antoine Saint-Denis, Deputy director for European and International Affairs, General Directorate for Employment and Vocational Training, Ministry of Labour, France■ An Introduction to Skillnet Ireland Paul Healy, Chief Executive, Skillnetireland <p>➔ Discussion: Involvement of national and regional stakeholders in funding in the EU 2030 Skills Vision and supporting the development of concrete incentives to foster participation</p>
14.30	COFFEE BREAK (15 min.)
14.45	PPPs and Industry-lead initiatives <ul style="list-style-type: none">■ Digital Upskills Wallonia : a pilot for a coordinated & adaptive answer to the upskilling challenge Ivan Huque, Director, Technofutur TIC & Stephane Faulkner, Associate Professor, Namur University■ Codecool - Post-paid approach to training with jobs guarantee Tamas Tompa, Head of Education, Codecool■ Education as a key factor in driving innovation Jan Zerling, Deputy Managing Director, Hamburg Centre of Aviation Training - Lab (HCAT+) <p>➔ Discussion: How to leverage on existing private or industry-lead efforts?</p>
16.30	Wrap-up <ul style="list-style-type: none">■ Final comments and remarks on how to encourage the active implementation of the EU 2030 High-tech T-shaped Skills Vision as well as the comprehensive communication of the funding, initiatives, policies proposed.