

## What is covered by the programme?

Standard



### STRATEGIC

- Tailored preparation on business culture, local market, business opportunities
- Scheduling of **individual business meetings** with local companies
- Individual **stand-by assistance** during business mission
- Advice on how to **follow-up** on business contacts

#### OPTIONAL

- Advise on **legal issues and certification**
- **Forensic information** of local companies
- **Interpretation services**

Customized



### ORGANISATIONAL

- **Logistical support for the business exhibition**, including interpretation, installation of booth, design and creation of business mission catalogue, information material
- **Targeted promotion of your company and invitation of selected visitors** from the destination to the business mission week

#### OPTIONAL

- **Additional interpretation**
- **Translation and printing** of company documentation and brochures, product manuals & business cards



### COSTS COVERED

- **100% of strategic and organisational standard services**
- **Up to 500.00 € travel costs** to the pre-departure meeting in Brussels
- **One night/one person in the conference hotel in Brussels**
- **Up to 1,000.00 € co-funding of accommodation costs** for one room per company in the business mission hotel (special rates for participants)

#### OPTIONAL

- **80% co-financing of customized services** up to max 1,000.00 €

### YOUR COSTS

- **Flight tickets from your domestic country to the Business Mission**
- **Travel inside the Business Mission country (Except site Visit)**
- **All insurance related to travel accommodation and business during the Business Mission**
- **Logistical costs for transportation of your product if necessary**