



## ***Skills for Smart Industrial Specialisation and Digital Transformation***

### **Agenda for the 5<sup>th</sup> Expert Workshop**

**12<sup>th</sup> of March 2019, 10:00-17:00**

**NH Brussels EU Berlaymont, Boulevard Charlemagne 11 - 19, 1000 Brussels**

#### ***Context and Goal of the 5<sup>th</sup> Expert Workshop***

The 'Skills for Smart Industrial Specialisation and Digital Transformation (SIS&DT)' project has been focusing its efforts on the development of specific modules under the **Toolbox** to be used by individuals, companies and policy makers at all levels for the operationalisation of the '**EU 2030 High-tech T-shaped Skills Vision**'.

This fifth workshop aims to have an in-depth discussion of the following three modules of the Toolbox: '**Funding (EU/National/Regional/Private)**', '**Incentives**' and '**Communication**'.

Key participants representing different stakeholder groups at all levels (i.e. Supra-national, National, Regional, City, Cluster, Industry) have been invited to collectively discuss the following topics:

- Defining a '**Funding**' scheme that will support the operationalisation of the EU 2030 High-tech T-shaped Skills Vision (e.g. Territorial Skills Councils, Upskilling schemes, development of new training techniques etc.)
- Developing a set of '**Incentives**' to encourage the widespread uptake of the upskilling movement and the active participation of all stakeholders regarding the operationalisation of the EU 2030 Skills Vision
- Defining a comprehensive and aligned '**Communication**' strategy at all levels (eg. City/Regional/National/EU)

#### ***Key questions to be discussed during the workshop include:***

##### ***Funding***

- Could existing funding mechanisms be adapted to support the creation of a possible 'Skills Fund'?
- How can we ensure the alignment of funding efforts for RD&Innovation, Education and Industrial Development?
- How should funding efforts be distributed across all levels of actors (e.g. city / regional / national / EU level)?

##### ***Incentives***

- How to encourage individuals/corporates to invest in skills? What types of incentives would have the most impact?
- How to ensure coherence between TSC and city, national and EU level incentives?

##### ***Communication***

- Who should lead the communication strategy? How to develop a comprehensive communication strategy that addresses all actors concerned?



9.30	<b>BREAKFAST (30 min.)</b>
10.00	<b>Introduction and Objectives of the Meeting</b> <ul style="list-style-type: none"><li>■ <b>Welcome and opening of the workshop</b>   André Richier, Policy Officer, DG GROW - European Commission</li><li>■ <b>Setting the scene</b>   Laurent Probst, Partner, PwC</li></ul>
10.30	<b>EU funding mechanisms and incentives</b> <ul style="list-style-type: none"><li>■ <b>Investing in people, their skills, and their knowledge with ERASMUS+</b>   Elena Tegovska, Policy Officer, DG EAC, EU Commission</li><li>■ <b>A European Skills &amp; VET approach for greater employability</b>   Felix Rohn, Policy Officer, DG EMPL, EU Commission</li><li>■ <b>Skills needed today, tomorrow and skills for the future, role of the ESF in supporting definition, development and training</b>   Louis Vervloet, General Director, ESF – Agency Flanders</li><li>➔ <b>Discussion: EU funding mechanisms and the implementation of the 'Skills Fund'</b></li></ul>
12.00	<b>LUNCH BREAK (1hr)</b>
13.00	<b>National and regional skills funding mechanisms and incentives</b> <ul style="list-style-type: none"><li>■ <b>Skills for Londoners Strategy</b>   Cameron Tait, Principal Policy Officer, Greater London Authority</li><li>■ <b>Implementation of the Personal training account in France</b>   Antoine Saint-Denis, Deputy director for European and International Affairs, General Directorate for Employment and Vocational Training, Ministry of Labour, France</li><li>■ <b>An Introduction to Skillnet Ireland</b>   Paul Healy, Chief Executive, Skillnetireland</li><li>➔ <b>Discussion: Involvement of national and regional stakeholders in funding in the EU 2030 Skills Vision and supporting the development of concrete incentives to foster participation</b></li></ul>
14.30	<b>COFFEE BREAK (15 min.)</b>
14.45	<b>PPPs and Industry-lead initiatives</b> <ul style="list-style-type: none"><li>■ <b>Digital Upskills Wallonia : a pilot for a coordinated &amp; adaptive answer to the upskilling challenge</b>   Ivan Huque, Director, Technofutur TIC &amp; Stephane Faulkner, Associate Professor, Namur University</li><li>■ <b>Codecool - Post-paid approach to training with jobs guarantee</b>   Tamas Tompa, Head of Education, Codecool</li><li>■ <b>Education as a key factor in driving innovation</b>   Jan Zerling, Deputy Managing Director, Hamburg Centre of Aviation Training - Lab (HCAT+)</li><li>➔ <b>Discussion: How to leverage on existing private or industry-lead efforts?</b></li></ul>
16.30	<b>Wrap-up</b> <ul style="list-style-type: none"><li>■ Final comments and remarks on how to encourage the active implementation of the EU 2030 High-tech T-shaped Skills Vision as well as the comprehensive communication of the funding, initiatives, policies proposed.</li></ul>